

Evaluator: _____

Joe Humble Newsletter of the Year Committee Evaluation Form

JH Award Factor	Total Points Possible	Points Awarded
1. Content	=50=	
a-Achieves Affiliate Mission	5	
b-Informs about Members	5	
Content Categories:		
c-Educational Articles	10	
d-Recognition of Members	10	
e-Overall Affiliate Achievement	10	
f-Encourages Member Participation	10	
2. Readability	=30=	
a-Spelling, Punctuation & Grammar	10	
b-Sentence Structure/Organization of thoughts	10	
c-Content Interesting & Engaging	10	
3. Layout Presentation	=20=	
a-Visually Appealing	5	
b-Page Balance	5	
c-Use of Graphics	5	
d-Overall Organization	5	
Total Points 100	Total Awarded:	